

# BERWICK FARMERS & CRAFT MARKET

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## Market Rules

### Market Rules – Overview

The Market aims to maintain the authenticity of the products and ensure its customers' trust through simple rules. The rules and code of conduct are applicable to all stallholders – both existing stallholders and new applicants. These rules are designed to maintain the authenticity and reputation of the Market.

- All stallholders must display approved Market 'Producer product' signs. Stalls must have signs with the name of the stallholder.
- All products sold must be approved by the Market Committee and are identified for each stallholder on this website.
- Victoria Government, City Casey, Fair Trading and other laws must be observed, including rules relating to the labelling of products such as 'organic', 'chemical free' etc.
- Producers may be visited to ensure the authenticity of their production systems and suitability for the Market.

**You can view the current PDF version (520 kB) of the Market Rules in its entirety [here](#).**

### Are you interested in becoming a stallholder?

Please visit [Apply to be a Stallholder](#), for more information or to complete our on-line application form.

### Market Rules – FAQ

#### Anomalies

The Market and its rules have evolved since their inception and are constantly being updated. Consequently the Committee is continually working on the elimination of anomalies. Anomalies are currently managed under 'grand-fathered' arrangements and no further applications of associated products will be approved.

Current Market anomalies include:

- Flower products – because of seasonal constraints on flower production in the Farmers Market region, agencies are accepted from out of region.
- Fish products – because of sustainable fish management policies and seasonality, fish products may be sourced outside of the BFCM region (but must be from Australian waters).
- Ingredients for secondary and tertiary products – these products may include some imported products (e.g. spices, coffee beans); however priority is given to products with locally produced ingredients.
- Non-food products – such as Quality Craft are approved by the Market's Management Committee (e.g. soap, beeswax, candles).

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- Most stallholders are genuine producers; however Rule changes are reviewed from time to time.

## Freshness, quality and environmental benefits

The Berwick Farmers & Craft Market offers a number of benefits to consumers in addition to freshness, quality and access to a wide variety of regional, quality and seasonal food with a touch of quality craft.

The Market helps to substantially reduce food miles between the growers and your table. Food from the Market comes direct from the producer, with the majority of produce coming from less than 300 kilometres, resulting in lower transport costs and a reduction of the carbon footprint.

## Competition and pricing

The Berwick Farmers & Craft Market offers diverse quantity and quality of fresh products without restriction on price competition between stallholders. Prices are set by individual stallholders, with a premium on quality. Prices are minimised by ensuring appropriate competition within the Market.

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